**ANSWER KEY**

**Part 1: Vocabulary**

1. C

2. B

3. B

4. A

5. B

6. A

7. C

8. B

9. A

10. A

11. minor

12. positive

13. enormously

14. highlight

15. acknowledge

**Part 2: Listening**

16. B

17. B

18. A

19. C

20. B

21. A

22. B

23. A

24. B

25. B

26. Let’s begin with

27. First of all

28. Also

29. For example

30. In fact

**Part 3: Speaking**

Students give a 30-second speech about a slogan. They should talk about what product or service the slogan is for, what the slogan means, and whether the slogan is successful.